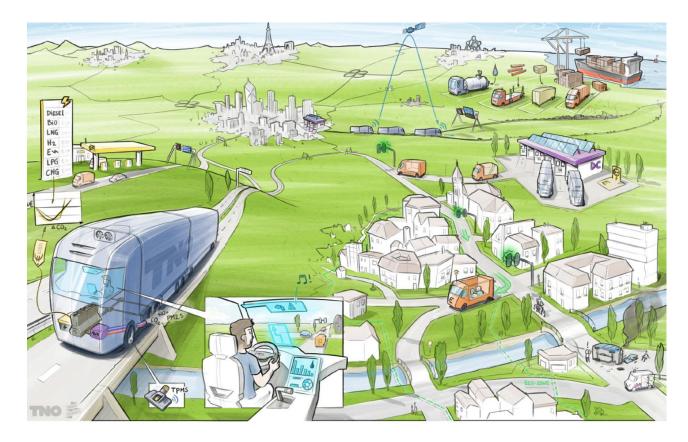
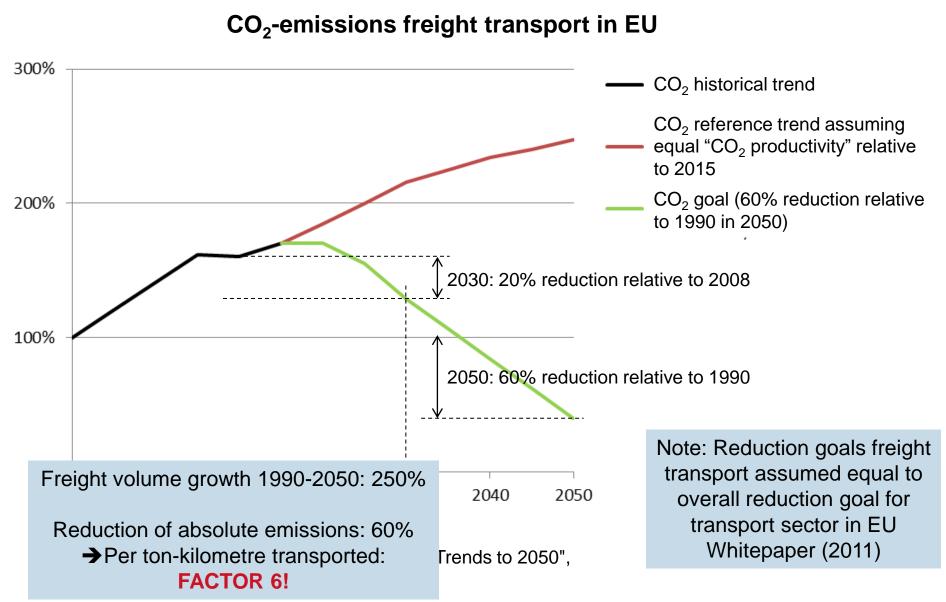


STATE OF THE ART IN CARBON FOOTPRINTING OF LOGISTICS ACTIVITIES



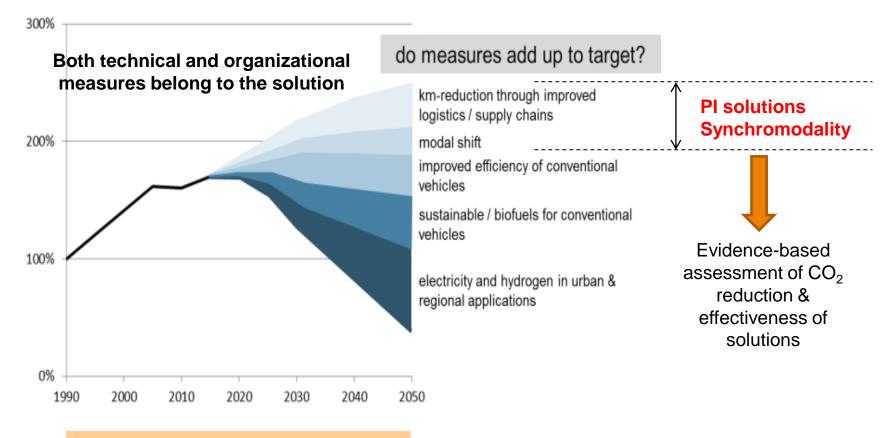
Igor Davydenko TNO STL, Den Haag NL

Reduction goal Paris: Freight transport



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LOW-CARBON "BUILDING BLOCKS"



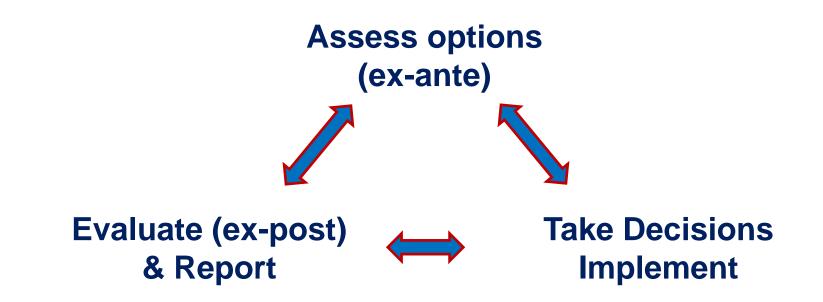
hypothetical illustration

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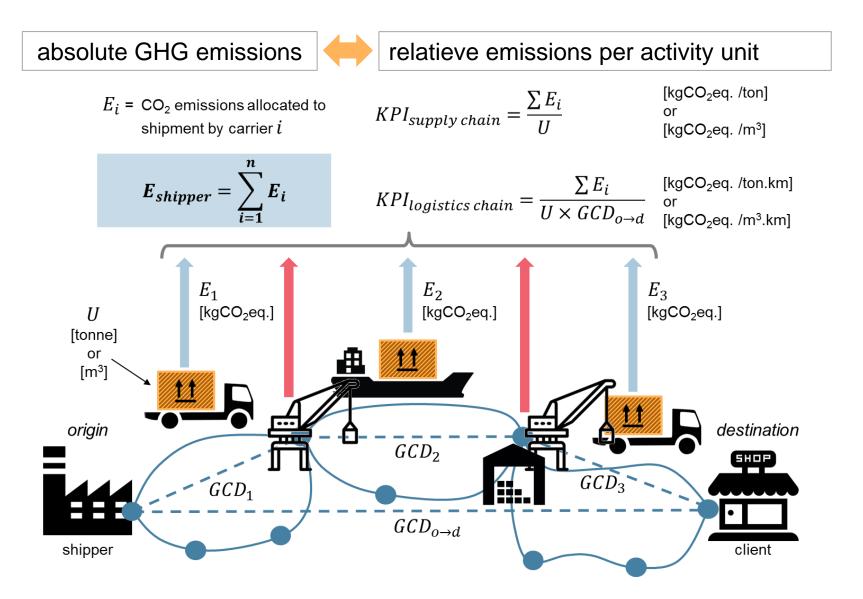
CARBON FOOTPRINTING IS A TOOL FOR EMISSION REDUCTIONS

Carbon footprint is the total set of greenhouse gas emissions caused by an individual, event, organisation, or product, expressed as carbon dioxide equivalent

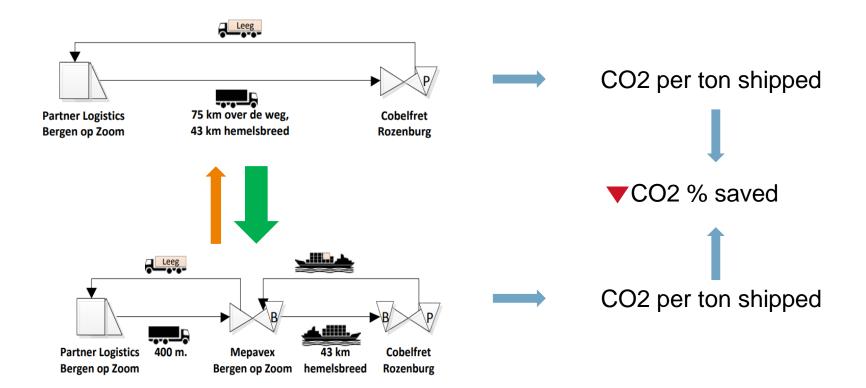


CARBON FOOTPRINT OF COMPLEX LOGISTICS CHAINS

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EVIDENCE FOR THE CO2 REDUCTION EFFECT



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STATE OF THE ART

Carbon footprinting is mostly driven by the users of transport; LSPs support this

- Specific goals for reduction of carbon footprint from logistics activities
- Logistics network optimization
- > For carriers it is a way to stand out from competition

Reliance on default emission factors is the first step

- Good for quick evaluation of the options
- Works well for 'average operations'
- > Challenging for fine tuning of the logistics solutions and non-standard shipments

> Necessary data are here, processing real world data is still a challenge

- > Freight consolidation requires determining a shipment's share
- Carriers generally have data on fuel use, while shippers have shipment data

> Substantial interest in application of methodologies

- What drives CO2 emissions?
- > How reliable are the computation results?
- > What is the fairest way of emission allocation?

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Practice Examples

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NEXT STEPS

Standardization

- > We strongly need a commonly accepted method on emission computation and accountancy
- > ISO standard is the most preferred outcome





Rolling out tests, cases and implementations

- Helping organizations with carbon accountancy
- > Getting more critical mass
- Getting businesses used to
 - > Carbon footprinting
 - > Support decisions evidenced by CF



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NEXT STEPS: ICT



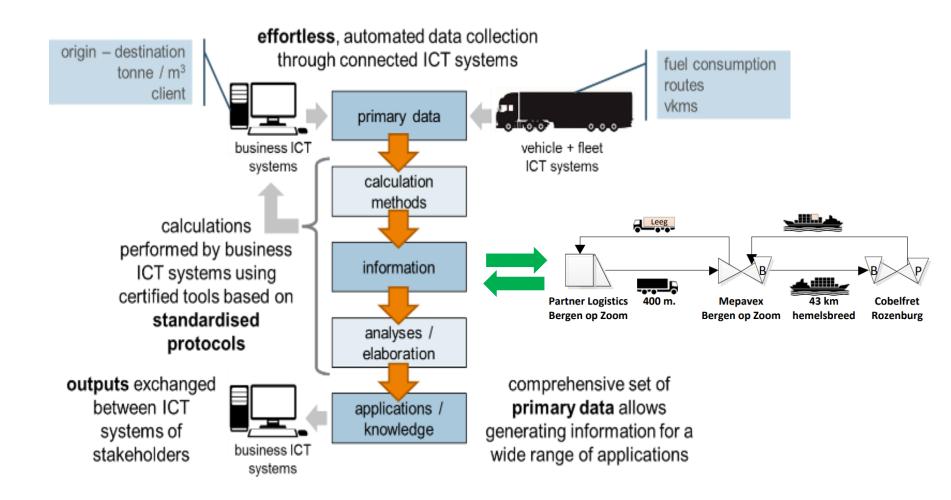


Developments towards logistic data travelling along with shipments can also be used to collect data for carbon footprinting

Getting IT systems ready for automation

- Solution for emission data exchange
- Provide sufficient protection of sensitive performance data
- Allow for a right level of aggregation
- Internalization of the results: help taking decisions on low-carbon logistics solutions

OUTLOOK: AUTOMATED SOLUTIONS



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CARBON FOOTPRINTING OF LOGISTICS ACTIVITIES

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