

Pr. Eric Ballot

Introduction in Physical Internet

IPIC 2018

Agenda



Physical Internet

 The goals: efficiency, services, reliability and sustainability

What is needed to make it work?

First applications



Physical Internet





The Physical Internet is an interconnected global logistics system enabling seamless asset sharing and flow consolidation

The Physical Internet is founded on universal physical, digital, operational, business and legal interconnectivity achieved through standard open protocols, "encapsulation", certification, performance assessment and monitoring.

B. Montreuil, R. D. Meller & E. Ballot, June 9th, 2011





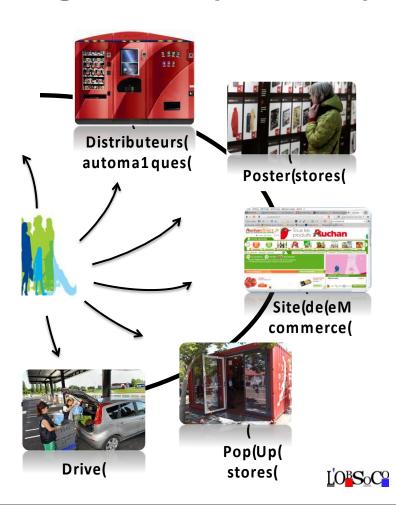
More and more fragmented deliveries



PSL**★**

O Logistics works! But several trends are against its sustainability

Fragmented shipments in space and time





From mass transport to...



O Logistics works! But several trends are against its sustainability

 Shipment median weight divided by 4,5 in 16 years in France.

160 kg in 1988 - 30 kg in 2004

Source IFSTTAR 2013 – freight network

• In 2020? 6.6 kg?

• In 2030? 1.5 kg?





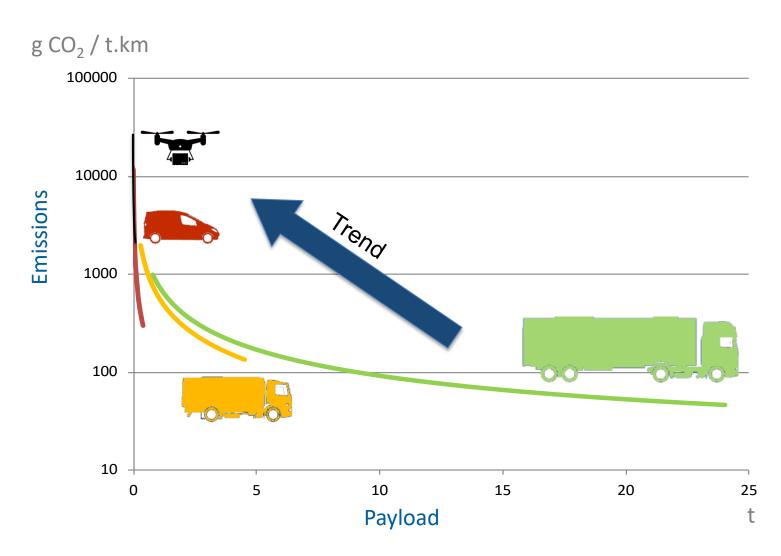


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Impact on transport means



O Economies of scale are more and more difficult to obtain

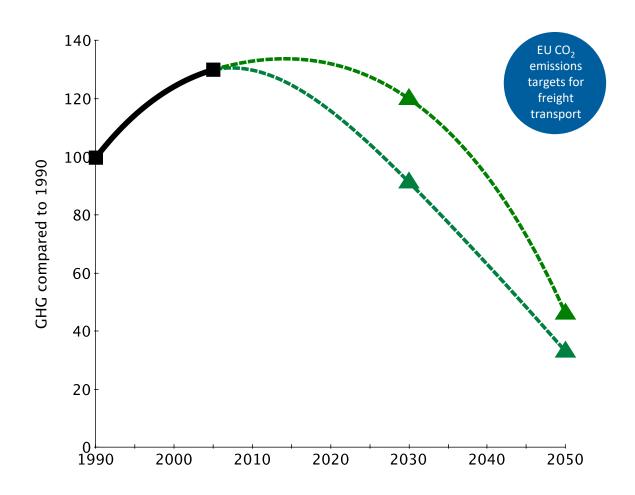


Source: COST 319, Estimation of Pollutant Emissions from Transport. Final Report of the Action. Scientific State-of-the-art and Network of European Scientists

A strong contradiction with sustainability



O Sustainability is out of reach with business as usual



-60% /1990 with the growth of traffic implies -95% in 2050 of individual emissions!

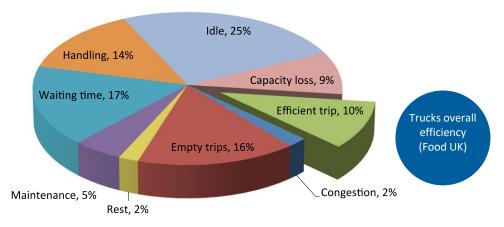
The goals of physical internet





O Main properties of a meshed network of networks vs. overlapped dedicated networks

- Flow concentration
 - Competition on services: best services to attract more flows
 - Utilization of less means and less infrastructure for the same t.km
- Reliability and resilience
 - Alternate routes
 - Decentralized inventory
- Sustainability
 - -60% of CO_2
 - More direct routes -15% of t.km
 - No sizing at the peak of activity



McKinnon, A., Y. Ge, and D. Leuchars, *Analysis of Transport Efficiency in the UK Food Supply Chain*, L.R. Centre and S.o.M.a. Languages, Editors. 2003: Edinburgh. p. 38.

- New services
 - Warehouse as a service
 - IP service provider

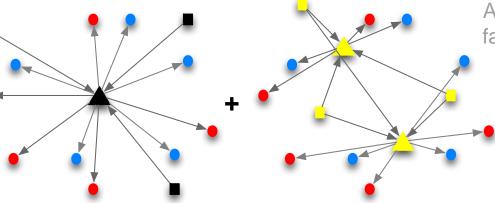
From dedicated networks





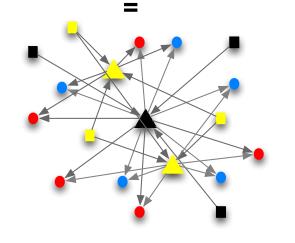
O Change networks organization

A supplier with 3 factories distributes via a central warehouse 10 regional distribution centers of two customers



Another supplier with 3 factories distributes via 2 warehouses to 10 regional distribution centers of two customers

- DC of retail chain 1
- DC of retail chain 2
- Plant of manufacturer 1
- ▲ WH of manufacturer 1
- Plant of manufacturer 2
- WH of manufacturer 2



Two dedicated supply chains: overlapping each other

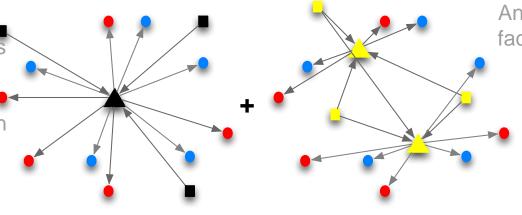
To interconnected networks





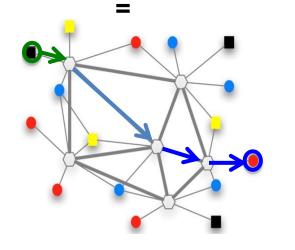
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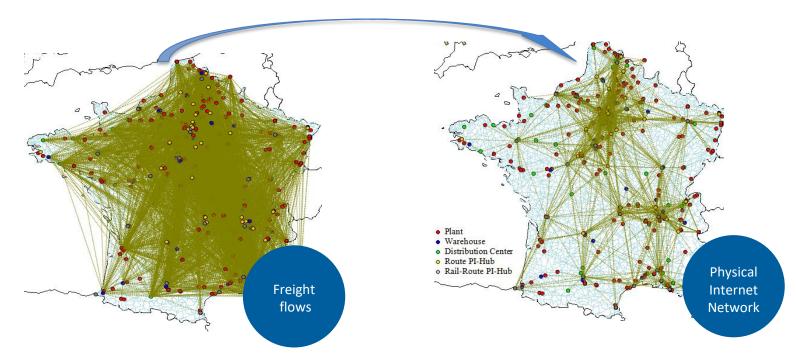


An interconnected network

A simulation model with 2 main retailers



O If we have a reconfigured network it works...



Inventory: ÷3

CO₂: -60%

Tkm: -15%

Loss of capacity: ÷2

Delivery failures: - x%

Handling cost: ÷3

Availability on shelves: +y%

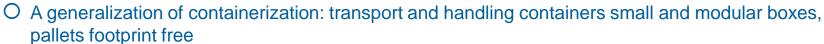
Empty trips : - z%

Ballot É., B. Montreuil, R. Meller (2015), The Physical Internet: The Network of Logistics Networks, Doc. Française.

Infrastructure



A generalization of containerization: transport and handling containers small and modular boxes

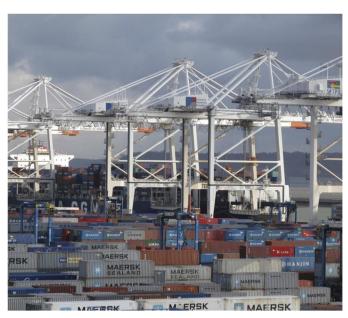


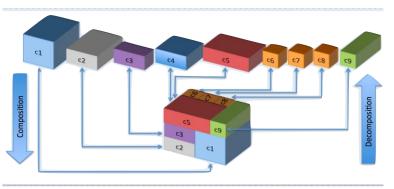


Handling cost / 10 in 50 years



How to achieve the same improvement?



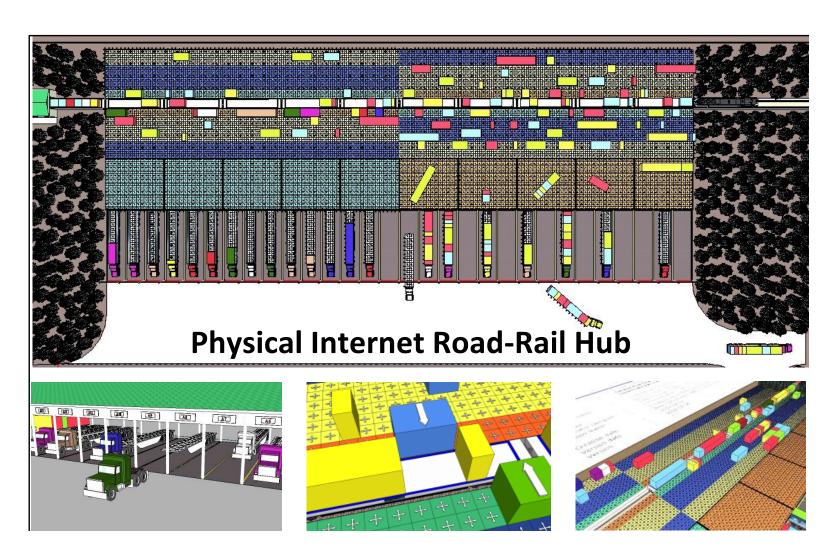


Montreuil, B., Meller, R. D. and Ballot, E. (2010). Towards a Physical Internet: the impact on logistics facilities and material handling systems design and innovation. In: AL., K. G. E. (ed.) Progress in Material Handling Research. Material Handling Industry of America

Nodes: an example



O Inspired by container terminals in ports



Containerization: transport level

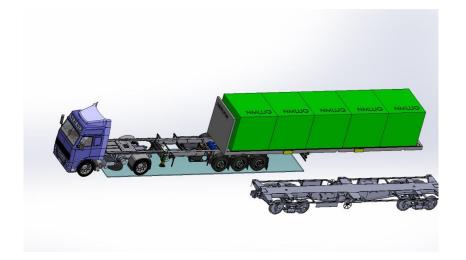




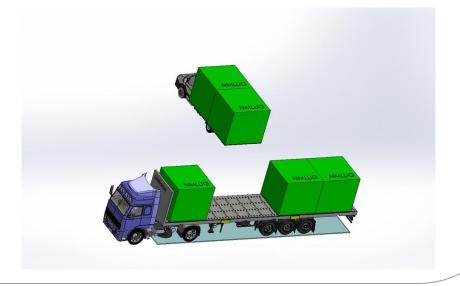
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- O A set of modular containers for inland transportation
 - A set of modular and multi modal containers for the trans European network and local services

 For fast movers: a full container from the suppliers to the users







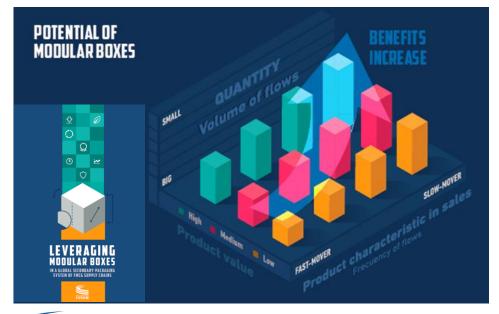
Containerization: handling level



O A set of modular boxes for inland transportation

- A set of modular boxes for all products
 - Handling productivity
 - Better space utilization
 - Proved lifetime > 10 years
 - Improved security:

 anonymization of the content,
 mixed goods and blocks
 sealed
 - Savings > 20% of logistics cost









Real time monitoring of containers



O Part of the **Internet of Things**

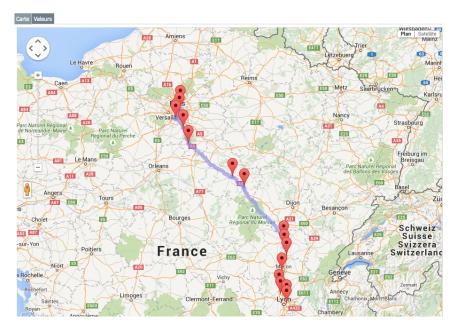
 All logistics assets could be connected soon... thanks to the IoT

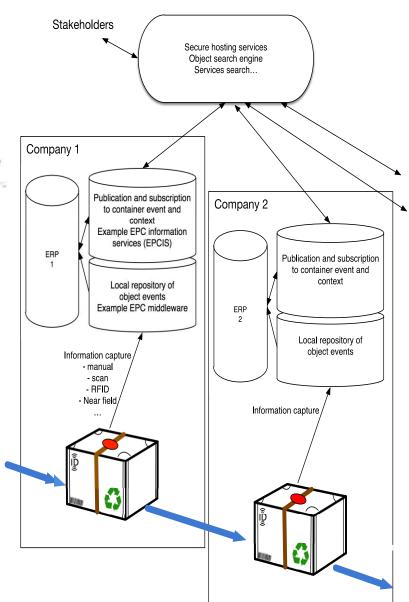
 With access limited to authorized stakeholders







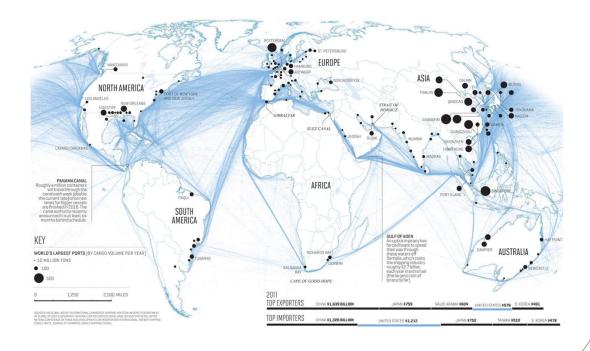




Routing through the Physical Internet



- How to build offers in an interconnected world?
 - A problem already known by several sectors
 - Dynamic pricing as a proxy for the remaining capacity
 - Based on will and interest of each company
- Interconnection platforms attract flows as ports
- Each hub becomes a marketplace for independent operators
- Transport requests allocation or reallocation
- Transshipment only if it improves current solution
- Contract standardization between trusted partners



17 2018

Interconnection vs. other solutions





Fragmentation

"Silo effect"





International treaty

"UN bureaucracy"







"The winner takes all"



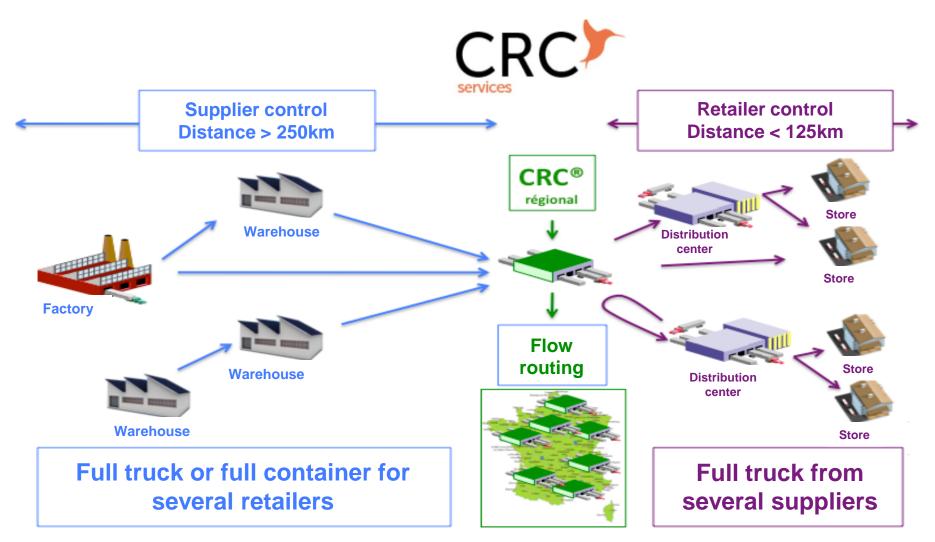
Interconnection

"Decentralization commitments & trust"

An example: a routing center start-up



O How to connect industrials to retailers?



87% fill-rate, 99% service level

One service provider for all my deliveries



All online orders are redirected to my local delivery provider

- I can have all deliveries at once or not
- A provider who knows me and my preferences

Eric.ballot@MR Pasha











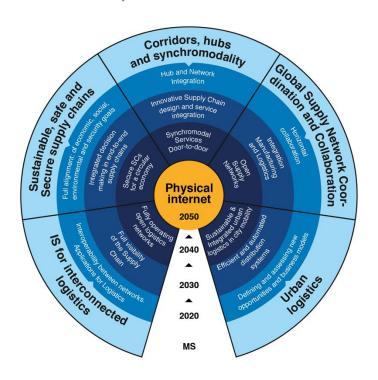


Design and future governance





- O How to build coordination and trust in a new system?
 - Collaborative design of 5 roadmaps towards physical internet components and guidelines
 - At European level



- **Update:**
 - 2030 PI
 - 2050 carbon neutral supply chains



http://www.etp-logistics.eu



Thank you



computers &



ernet Physique au des réseaux itations bestvotoval loyout of PRODUCTION **ECONOMICS**

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